

November 15, 2023

Via E-mail: EDFOIAappeals@ed.gov

Appeals Office Office of the Secretary U.S. Department of Education 400 Maryland Avenue, SW, LBJ 7W104 Washington, DC 20202-4536

Freedom of Information Act Appeal: Denial of 23-00913-F

Dear Appeals Office:

This appeals the Department of Education's denial of America First Legal Foundation's ("AFL") FOIA Request regarding the Protection of Pupil Rights Amendment and related Notice of Proposed Rulemaking, which the Department of Education assigned tracking code FOIA Request No. 23-00913-F (Exhibit 1). In the Department's response, it provided a canned justification for denial, stating that AFL's FOIA request for records regarding the Protection of Pupil Rights Amendment and related Notice of Proposed Rulemaking "does not reasonably describe the records that [AFL] has sought under FOIA 5. U.S.C. § 552(a)(3)(A). To the contrary, and pursuant to 34 C.F.R. § 5.20(b), the records were reasonably described as to subject, timeframe, and custodians. Further, AFL tried numerous times via email to discuss the request with the Department's FOIA officer, but the Department has made no further attempt to work in "the spirit of cooperation" by responding to AFL's outreach.

I. Standard of review

FOIA is meant "to pierce the veil of administrative secrecy and to open agency action to the light of public scrutiny." *U.S. Dep't of State v. Ray*, 502 U.S. 164, 173 (1991) (quoting *Dep't of Air Force v. Rose*, 425 U.S. 352, 361 (1976)). FOIA "directs that 'each agency, upon any request for records ... shall make the records promptly available to any person' unless the requested records fall within one of the statute's nine exemptions." *Loving v. Dep't of Def.*, 550 F.3d 32, 37 (D.C. Cir. 2008).

Also, the Department is required to disclose records freely and promptly, to liberally construe AFL's requests, and to "make 'a good faith effort to search for requested records, using methods which can be reasonably expected to produce the information requested." *Nation Magazine v. U.S. Customs Service*, 71 F.3d 885, 890 (D.C. Cir. 1995) (quoting *Oglesby v. U.S. Dep't of Army*, 920 F.2d 57, 68). *See also NLRB v.*

Robbins Tire & Rubber Co., 437 U.S. 214, 242 (1978); John Doe Agency v. John Doe Corp., 493 U.S. 146, 151 (1989).

At all times, FOIA must be construed to carry out Congress's open government mandate according to the ordinary public meaning of its terms at the time of its enactment. See Bostock v. Clayton Cty., Georgia, 140 S. Ct. 1731, 1738 (2020). Moreover, "once an agency becomes reasonably clear as to the materials desired, FOIA's text and legislative history make plain the agency's obligation to bring them forth." Public Employees for Environmental Responsibility v. U.S. Environmental Protection Agency, 314 F.Supp.3d 68, 74 (quoting Truitt v. U.S. Dep't of State, 897 F.2d 540, 544 (D.C. Cir. 1990) (internal quotations omitted).

II. The Department's blanket denial lacks legal foundation

On February 1, 2023, AFL filed a FOIA request with the Department. (Exhibit 1). The request made it explicitly clear that AFL was seeking records and documents related to the Department's Notice of Proposed Rulemaking, filed with the Office of Management and Budget in the Fall of 2022, which explained that the Department proposed "to amend the Protection of Pupil Rights Amendment (PPRA) regulations." The request also sought communications about the PPRA or the proposed rulemaking between the listed custodians and specific organizations, and it further asked for communications with certain keywords. The timeframe of the request was from February 2, 2022, to the date the FOIA was processed.

On August 4, 2023, the Department denied AFL's FOIA request and provided the following justification:

"This letter is in response to your request for information pursuant to the Freedom of Information Act (FOIA), 5 U.S.C. § 552, dated February 1, 2023 and received in this office on February 2, 2023.

You requested the following:

The timeframe for each of the following items is February 2, 2022, to the date each item is processed. A. All records regarding or relating to RIN: 1875-AA13 and its subject matter as published in the Unified Agenda at https://www.reginfo.gov/public/do/eAgendaViewRule?pu-bId=202210&RIN=1875-AA13. B. All calendar items containing the terms "Protection of Pupil Rights Amendment" or "PPRA." C. All emails regarding, referring, or relating to PPRA and/or the PPRA regulations, including but not limited to emails to or from persons with email addresses containing "nea.org," "aft.org," "nsba.org," and "eop.gov." D. All records containing the terms "America First Legal" or "AFL" or "NEA" or "AFT" and "Protection of Pupil Rights Amendment," "PPRA." or any

of the PPRA regulations. E. All records containing the terms "NPRM" or "Notice of Proposed Rulemaking" or "proposed rule" and "Protection of Pupil Rights Amendment" or "PPRA." F. All records containing the terms "Cedar Grove" or "Clear Creek" and "Protection of Pupil Rights Amendment," "PPRA," or "AFL."

We are unable to process your request at this time, because your request does not reasonably describe the records that you have sought under the FOIA 5 U.S.C. § 552(a)(3)(A).

In order to process your request, we need clarification of the information that you requested. The information needed is as follows:

Although our office have responsive documents with the words "America First Legal" and "AFL", these are mostly protected documents. Would you still be interested in these responsive documents or would you be interested in something else?

Once we receive the information, we will assign your request to the appropriate office(s) to search for documents responsive to your request. If you haven't responded to this letter by August 16, 2023, your request will be administratively closed.

If you have any questions, please contact the FOIA Service Center (FSC) at 202-401-8365 or EDFOIAManager@ed.gov.

(Exhibit 2).

Upon receipt of the denial, on August 4, 2023, AFL emailed the Department's FOIA officer to ask for a time to discuss the Department's denial and clarification request for one portion of the request. The Department did not respond. (Exhibit 3).

On November 3, 2023, AFL called the FOIA Service Center and left a message asking to be contacted about the status of the request. AFL followed up that phone call with an email, asking the same. (Exhibit 4).

As of the date of this appeal, the Department has not responded to any of AFL's communications seeking to discuss and potentially clarify its request, as invited by the Department in its August 4, 2023, notification.

In this case, the Department is claiming that, for requests A, B, C, and E, AFL did not reasonably describe the requested records. This is simply not the case—AFL included specific custodians, identified emails to be searched with specific terms and

to/from specific email domains, and explicitly described the subject matter of the documents requested. The Department's attempt to claim that AFL did not "reasonably describe" the records sought is the kind of improper denial "where courts have felt called upon to chide the government for attempting to use the identification requirements as an excuse for withholding documents." *Truitt v. Department of State*, 897 F.2d 540, 544 (D.C. Cir. 1990).

Furthermore, with respect to requests D and F, which include the terms "AFL" and "AFL Legal," the Department offered AFL the opportunity to clarify, yet failed to respond when AFL attempted to do so. Under 34 C.F.R. § 5.20(c), the Department may either deny a request that does not reasonably describe the agency record sought and administratively close the request, or "provide[] the requestor an opportunity to modify the FOIA request to meet the requirements of this section." While the opportunity for clarification is not mandatory, once the Department provides that option it should have worked with AFL in a "spirit of cooperation" to "remove barriers to access," as opposed to merely sending out a request for clarification and ignoring AFL's attempts to try and do so. See Freedom of Information Act Guidelines, Att'y Gen. Mem. at 1, 3 (Mar. 15, 2022).

While AFL does not concede that any portion of its request did not comport with the requirements of 34 C.F.R. § 5.20(b), AFL remains willing to work with the Department in good faith to address its concerns. But the Department's denial of AFL's FOIA request and the subsequent administrative closing of this request after AFL attempted to work in a spirit of cooperation with the Department, is contrary to law and should not stand.

Sincerely yours,

/s/ Ian D. Prior
Ian D. Prior
America First Legal Foundation



February 1, 2023

VIA EDFOIAManager@ed.gov

U.S. Department of Education 400 Maryland Avenue, SW Washington, D.C. 20202

Freedom of Information Act Request: Notice of Proposed Rulemaking for the Protection of Pupil Rights Amendment

Dear Sir or Madam:

America First Legal Foundation ("AFL") is a national, nonprofit organization. AFL works to promote the rule of law in the United States, prevent executive overreach, ensure due process and equal protection for all Americans, and promote knowledge and understanding of the law and individual rights guaranteed under the Constitution and laws of the United States. Our mission includes promoting government transparency and accountability by gathering official information, analyzing it, and disseminating it through reports, press releases, and media, including social media platforms. Using our editorial skills to turn raw materials into distinct work, we distribute that work to a national audience through traditional and social media platforms. AFL's email list contains over 45,000 unique addresses, our Twitter page has approximately 54,100 followers, the Twitter page of our Founder and President has over 399,500 followers, our Facebook page has 109,000 followers, and we have another approximately 31,600 followers on GETTR.

I. Introduction

The Protection of Pupil Rights Amendment, 20 U.S.C. §1232h ("PPRA"), codifies, in part, parents' Constitutional right to control the education and upbringing of their children. The PPRA was first passed in 1974 and was last amended in 2015.¹ On September 6, 1984, the Department of Education promulgated the PPRA's regulations, 34 CFR Part 98.²

 $^{^1}$ See 20 U.S. Code § 1232h - Protection of Pupil Rights, CORNELL L. SCH. LEGAL INFO. INST., https://bit.ly/3HkiSWA (last visited Jan. 19, 2023).

² See § 98.4 - Protection of Students' Privacy in Examination, Testing, or Treatment, GovRegs, https://bit.ly/3QQizWy (last visited Jan. 19, 2023).

On February 2, 2022, America First Legal ("AFL") released and posted on its website a PPRA Toolkit to provide parents with a resource that informs and explains their PPRA rights and how to exercise them.³ Thereafter, on March 28, 2022, AFL released a downloadable version of the AFL Toolkit for Parents to facilitate their use and share with others.⁴

On September 15, 2022, AFL supplemented this Toolkit by posting a "Parental Rights Demand Letter Template" on its website to further assist parents to exercise their PPRA rights.⁵

On August 16, 2022, AFL sent a demand letter to the Department of Education on behalf of parents in Cedar Grove, New Jersey, who had previously filed requests with the Department to investigate their school district for violations of the PPRA but whose requests went unanswered.⁶ Following AFL's demand letter, the Department's Student Privacy Policy Office sent an October 20, 2022, letter to AFL's clients informing them that the Department was investigating and apologizing for the delay.⁷

On September 7, 2022, and November 23, 2022, AFL filed two lawsuits in U.S. district courts in the Sixth⁸ and Seventh⁹ Circuits on behalf of aggrieved K-12 parents alleging that the subject school districts had violated their rights. These lawsuits included claims arising from alleged PPRA violations based, in part, on the Department's longstanding regulatory text.

On January 9, 2023, the Department announced it would be issuing a Notice of Proposed Rulemaking to "update, clarify, and improve current regulations by addressing outstanding policy issues," among other things.¹⁰

³ See AFL Launches Toolkit to Help Parents Protect Their Children from Woke Indoctrination in Public Schools, AMERICA FIRST LEGAL (Feb. 2, 2022), https://bit.ly/3D0CFrk.

⁴ See AFL Releases Printable Version of "The Protection of Pupil Rights Amendment: A Toolkit for Parents," AMERICA FIRST LEGAL (March 28, 2022), https://bit.ly/3XDlzYM.

⁵ See AFL Releases Parental Consent Letter, Arming Parents to Combat Sinister Woke Agenda in American Public Schools, AMERICA FIRST LEGAL (Sept. 15, 2022), https://bit.ly/3GUA57n.

⁶ See AFL Demands Answers from the U.S. Department of Education for Failing to Respond to PPRA Complaints of Cedar Grove, NJ Parents Whose Children Were Unlawfully Subjected to Invasive Family Demographics Survey, AMERICA FIRST LEGAL (Aug. 16, 2022), https://bit.ly/3Xn0aDe.

⁷ See Following AFL Intervention, U.S. Department of Education Investigates Woke New Jersey School District, AMERICA FIRST LEGAL (Nov. 15, 2022), https://bit.ly/3ZMFgPp.

⁸ See AFL Sues Bethel School Board in Ohio for Forcing Children to Share Bathrooms and Locker Rooms with Members of the Opposite Sex and for Violating Parents' Rights, AMERICA FIRST LEGAL (Nov. 23, 2022), https://bit.ly/3kjsQhC.

⁹ See AFL Sues to Stop the Eau Claire Area School District, Board of Education Members, from Encouraging Children to "Transition" Gender Identity and Deceiving Parents, AMERICA FIRST LEGAL (Sept. 7, 2022), https://bit.ly/3kwgnaJ.

¹⁰ See Protection of Pupil Rights Amendments, U.S. Off. of Info. and Regul. Affs., https://bit.ly/3XLnABJ (last visited Jan. 19, 2023).

Given the importance of the PPRA and its existing regulations to parents seeking to exercise their Constitutional rights of oversight and control regarding their children's education, this Freedom of Information Act request is crucial to provide transparency on the Department's process and motivations for the proposed rulemaking, and to ensure the Department's current political leadership is held accountable for any action that limits or impairs parental rights.

II. Definitions

For the purposes of this request:

"PPRA" means 20 U.S.C. § 1232h

"PPRA regulations" means 34 CFR Part 98 and all of its sections

III. Custodians

- A. All political appointees in the Office of the Secretary including, but not limited to, the following:
 - a. Miguel Cardona
 - b. Shelia Nix
 - c. LaWanda Toney
- B. James Lane and all political appointees and career employees in the Office of Elementary and Secondary Education with a grade of GS-14 or its equivalent
- C. Gwen Graham and all political appointees in the Office of Legislation and Congressional Affairs
- D. Kelly Leon and all political appointees in the Office of Communications and Outreach
- E. Cindy Marten and all political appointees in the Office of the Deputy Secretary
- F. In the Office of the General Counsel:
 - a. Lisa Brown
 - b. Lynn Eisenberg
 - c. Greg Schmidt
 - d. Toby Merrill
 - e. John Bailey

- f. Joanna Darcus
- g. Will Desmond
- h. Jessica Mirtle
- i. Gypsy Moore
- i. Ron Petracca
- k. Rob Wexler
- l. Lynn Mahaffie
- m. Amanda Amann
- n. Hilary Malawar
- o. Phil Rosenfelt
- p. All political appointees and career employees with a grade equivalent of GS-13 and higher
- G. In the Student Privacy Policy Office:
 - a. Kevin Herms
 - b. Frank Miller
 - c. Ross Lemke
 - d. Bernie Cieplak
- H. Roberto Rodriguez, Dale King, and all political appointees and career employees with a grade equivalent of GS-13 or higher in the Office of Planning, Evaluation and Policy Development.

IV. Requested Records

The timeframe for each of the following items is February 2, 2022, to the date each item is processed.

- A. All records regarding or relating to RIN: 1875-AA13 and its subject matter as published in the Unified Agenda at https://www.reginfo.gov/public/do/eAgendaViewRule?pubId=202210&RIN=18 75-AA13.
- B. All calendar items containing the terms "Protection of Pupil Rights Amendment" or "PPRA."
- C. All emails regarding, referring, or relating to PPRA and/or the PPRA regulations, including *but not limited to* emails to or from persons with email addresses containing "nea.org," "aft.org," "nsba.org," and "eop.gov."
- D. All records containing the terms "America First Legal" or "AFL" or "NEA" or "AFT" and "Protection of Pupil Rights Amendment," "PPRA," or any of the PPRA regulations.

- E. All records containing the terms "NPRM" or "Notice of Proposed Rulemaking" or "proposed rule" *and* "Protection of Pupil Rights Amendment" or "PPRA."
- F. All records containing the terms "Cedar Grove" or "Clear Creek" and "Protection of Pupil Rights Amendment," "PPRA," or "AFL".

V. Fee Waiver

Per 5 U.S.C. § 552(a)(4)(A)(iii), AFL requests a waiver of all search and duplication fees associated with this request.

First, AFL is a qualified non-commercial public education and news media requester. AFL is a new organization, but it has already demonstrated its commitment to the public disclosure of documents and creation of editorial content through regular substantive analyses posted to its website. For example, its officials routinely appear on national television and use social media platforms to disseminate the information it has obtained about federal government activities. In this case, AFL will make your records and your responses publicly available for the benefit of citizens, scholars, and others. The public's understanding of your policies and practices will be enhanced through AFL's analysis and publication of the requested records. As a nonprofit organization, AFL does not have a commercial purpose and the release of the information requested is not in AFL's financial interest. This has previously been recognized by the Department of Education, as well as the Departments of Defense, Energy, Interior, State, and Homeland Security, and the Office of the Director of National Intelligence.

Second, waiver is proper as disclosure of the requested information is "in the public interest because it is likely to contribute significantly to public understanding of the operations or activities of the government."¹¹

VI. Processing and Production

Processing should occur in strict compliance with the processing guidance in the Attorney General's Memorandum on Freedom of Information Act Guidelines. If you have any questions about our request or believe further discussions regarding search and processing would facilitate a more efficient production of records of interest to AFL, then please contact me at FOIA@aflegal.org. If AFL's request for a fee waiver is not granted in full, please contact us immediately upon making that determination. To accelerate your release of responsive records, AFL welcomes production on an agreed rolling basis. If possible, please provide responsive records in an electronic format by email. Alternatively, please provide responsive records in native format or

¹¹ 5 U.S.C. § 552(a)(4)(A)(iii).

in PDF format on a USB drive to America First Legal Foundation, 611 Pennsylvania Ave SE #231, Washington, DC 20003.

We note that redactions are disfavored as the FOIA's exemptions are exclusive and must be narrowly construed. *Am. Immigration Lawyers Ass'n v. Exec. Office for Immigration Review (AILA)*, 830 F.3d 667, 676-79 (D.C. Cir. 2016). If a record contains information responsive to a FOIA request, the Department must disclose the entire record; a single record cannot be split into responsive and non-responsive bits. *Id.; see also Parker v. United States DOJ*, 278 F. Supp. 3d 446, 451 (D.D.C. 2017). Consequently, the Department should produce email attachments.

In connection with this request, and to comply with your legal obligations:

- Please search all locations and systems likely to have responsive records, regardless of format, medium, or physical characteristics.
- In conducting your search, please construe the term "record" in the broadest possible sense, to include any written, typed, recorded, graphic, printed, or audio material of any kind. We seek all records, including electronic records, audiotapes, videotapes, and photographs, as well as texts, letters, emails, facsimiles, telephone messages, voice mail messages, and transcripts, notes, or minutes of any meetings, telephone conversations, or discussions.
- Our request includes any attachments to those records or other materials enclosed with a record when transmitted. If an email is responsive to our request, then our request includes all prior messages sent or received in that email chain, as well as any attachments.
- Please search all relevant records or systems containing records regarding agency business. Do not exclude records regarding agency business contained in files, email accounts, or devices in the personal custody of your officials, such as personal email accounts or text messages. Records of official business conducted using unofficial systems or stored outside of official files are subject to the Federal Records Act and FOIA. It is not adequate to rely on policies and procedures that require officials to move such information to official systems within a certain period of time; AFL has a right to records contained in those files even if material has not yet been moved to official systems or if officials have, by intent or through negligence, failed to meet their obligations.
- Please use all tools available to your agency to conduct a complete and efficient search for potentially responsive records. Agencies are subject to governmentwide requirements to manage agency information electronically, and many agencies have adopted the National Archives and Records Administration ("NARA") Capstone program or similar policies. These systems

provide options for searching emails and other electronic records in a manner that is reasonably likely to be more complete than just searching individual custodian files. For example, a custodian may have deleted a responsive email from his or her email program, but your agency's archiving tools may capture that email under Capstone. At the same time, custodian searches are still necessary; you may not have direct access to files stored in .PST files, outside of network drives, in paper format, or in personal email accounts.

• If some portions of the requested records are properly exempt from disclosure, please disclose any reasonably segregable non-exempt portions of the requested records. If a request is denied in whole, please state specifically why it is not reasonable to segregate portions of the record for release.

Please take appropriate steps to ensure that records responsive to this request are not deleted by the agency before the completion of processing for this request. If records potentially responsive to this request are likely to be located on systems where they are subject to potential deletion, including on a scheduled basis, please take steps to prevent that deletion, including, as appropriate, by instituting a litigation hold on those records.

VII. Request for Expedited Processing

AFL requests expedited processing for items A and F of this request. In support thereof, AFL certifies its compelling need for expedited processing under 5 U.S.C. § 552(a)(6)(E) and 34 CFR § 5.21(a)(i)(2)(i)(B), which provides in relevant part:

(2) Expedited processing. (i) The Department gives expedited treatment to FOIA requests and appeals whenever the Department determines that a FOIA request involves one or more of the following . . . (B) The urgent need of a person primarily engaged in disseminating information to inform the public about an actual or alleged Federal Government activity; or (C) Other circumstances that the Department determines demonstrate a compelling need for expedited processing.

First, as other federal agencies have acknowledged in granting AFL expedited processing, AFL is primarily engaged in disseminating information.

Second, there is an urgent need to inform the public about the Department's PPRA-related activity. There is extensive public and media interest in parents' rights to protect their children at school and in the Department's role in attempting to limit those rights. The Department's back-room involvement in the infamous Garland Memorandum (labeling parents as "domestic terrorists"), its cynically unlawful formation of the National Parents and Families Engagement Council, its close collaboration with and/or capture by organizations such as the National Education

Association and the American Federation of Teachers that are dedicated to denying parents their statutory and Constitutional rights, and its historic failure to enforce the PPRA suggest a politically motivated pattern and practice of intentional disregard for statutory duties, raising serious and exigent questions and concerns regarding the lawfulness and integrity of its political leadership. These questions demand answers now.

Thank you in advance for your cooperation.

Sincerely,

/s/ Ian D. Prior
Ian D. Prior
America First Legal Foundation



Tyonie.Purce@ed.gov <Tyonie.Purce@ed.gov>

8/4/2023 1:00 PM

To: ian.prior@aflegal.org

August 4, 2023

RE: FOIA Request No. 23-00913-F:

This letter is in response to your request for information pursuant to the Freedom of Information Act (FOIA), 5 U.S.C. § 552, dated February 1, 2023 and received in this office on February 2, 2023.

You requested the following: The timeframe for each of the following items is February 2, 2022, to the date each item is processed. A. All records regarding or relating to RIN: 1875-AA13 and its subject matter as published in the Unified Agenda at https://www.reginfo.gov/public/do/eAgendaViewRule?publd=202210&RIN=1875-AA13. B. All calendar items containing the terms "Protection of Pupil Rights Amendment" or "PPRA." C. All emails regarding, referring, or relating to PPRA and/or the PPRA regulations, including but not limited to emails to or from persons with email addresses containing "nea.org," "aft.org," "nsba.org," and "eop.gov." D. All records containing the terms "America First Legal" or "AFL" or "NEA" or "AFT" and "Protection of Pupil Rights Amendment," "PPRA," or any of the PPRA regulations. E. All records containing the terms "NPRM" or "Notice of Proposed Rulemaking" or "proposed rule" and "Protection of Pupil Rights Amendment," "PPRA," F. All records containing the terms "Cedar Grove" or "Clear Creek" and "Protection of Pupil Rights Amendment," "PPRA," or "AFL"...

We are unable to process your request at this time, because your request does not reasonably describe the records that you have sought under the FOIA 5 U.S.C. § 552(a)(3)(A).

In order to process your request, we need clarification of the information that you requested. The information needed is as follows:

Although our office have responsive documents with the words "America First Legal" and "AFL", these are mostly protected documents. Would you still be interested in these responsive documents or would you be interested in something else?

Once we receive the information, we will assign your request to the appropriate office(s) to search for documents responsive to your request. If you haven't responded to this letter by August 16, 2023, your request will be administratively closed.

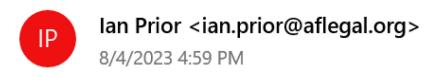
If you have any questions, please contact the FOIA Service Center (FSC) at 202-401-8365 or EDFOIAManager@ed.gov.

Sincerely,

Tyonie Purce FOIA Service Center Office of the Secretary U.S. Department of Education (202) 401-8365 FOIA Hotline



RE: FOIA Request 23-00913-F





To: Tyonie.Purce@ed.gov

Is there a good time to discuss over a phone call next week?

Thank you

Ian Prior

Sent from Mail for Windows

From: Tyonie.Purce@ed.gov

Sent: Friday, August 4, 2023 1:00 PM

To: ian.prior@aflegal.org

Subject: FOIA Request 23-00913-F

August 4, 2023

RE: FOIA Request No. 23-00913-F:

Dear Ian Prior:

FW: FOIA Request 23-00913-F



Ian Prior <ian.prior@aflegal.org>

11/2/2023 1:04 PM

To: Cook, Elise

Could you please tell me the status of this request?

Thank you

Ian D. Prior Senior Advisor America First Legal

Sent from Mail for Windows

