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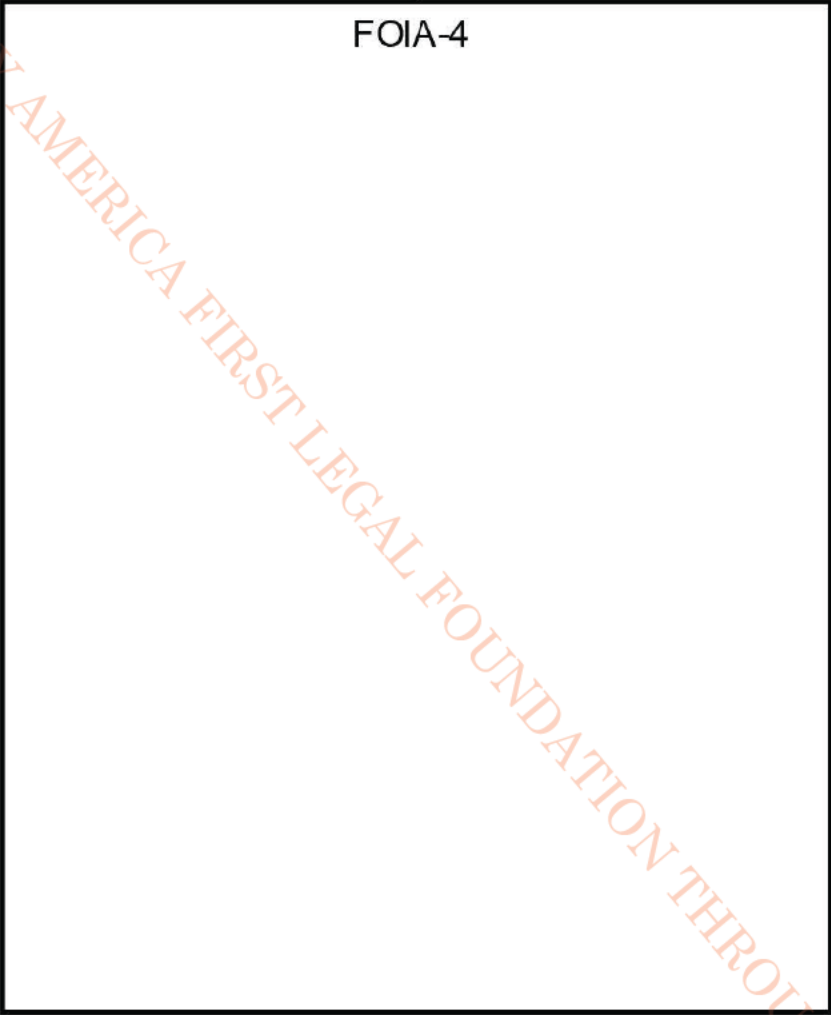
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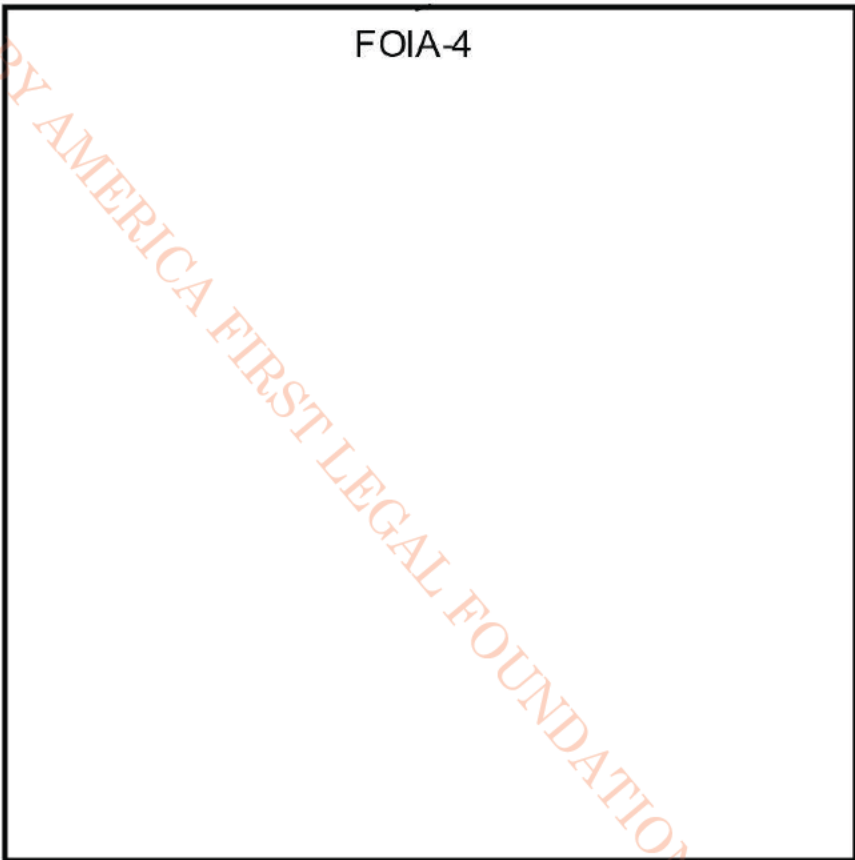
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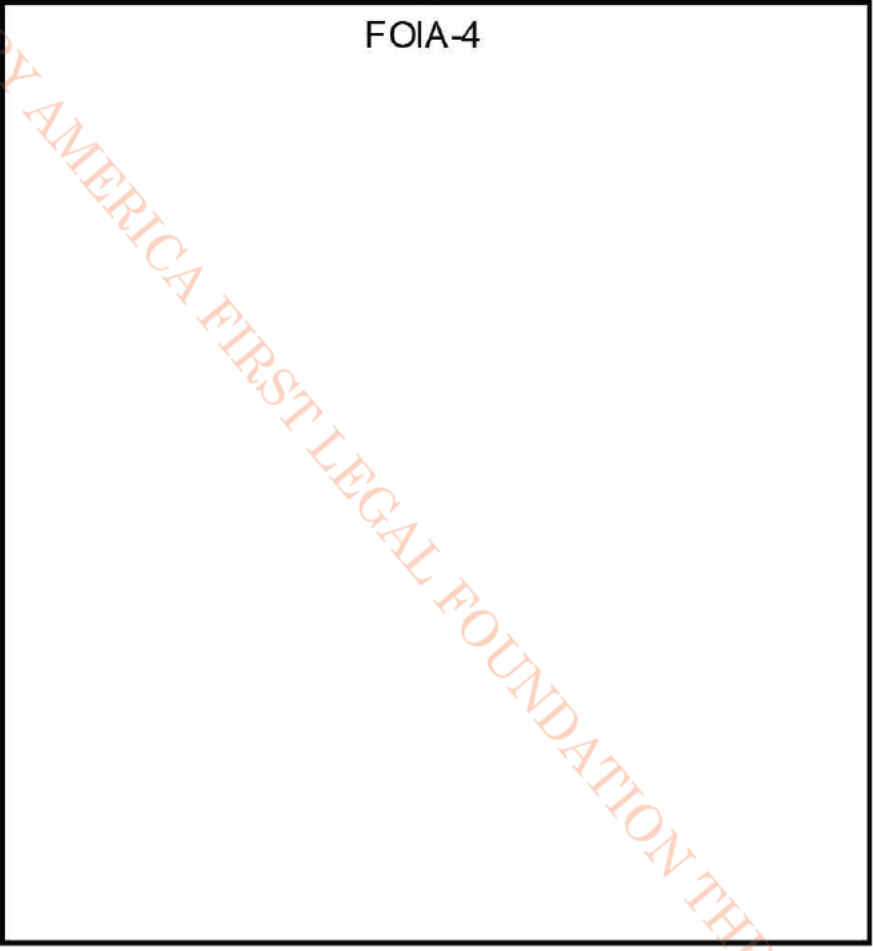
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ATKearney

Beating the Global Odds Book Launch Party



A.T. Kearney cordially invites you and a guest to a celebration in honor of the worldwide release of A.T. Kearney Chairman Paul Laudicina's new book

Beating the Global Odds Successful Decision-Making in a Confused and Troubled World

Reception and Launch Party
5:00 to 7:00 P.M.
Thursday, 27 September 2012

W Washington, D.C. (formerly known as Hotel Washington)
515 15th Street NW, Altitude Room (roof level)
F St. Between 14th and 15th Street
Washington, D.C. 20004

Praise for *Beating the Global Odds*

"As countries, companies and individuals seek to solve the calculus for sustainable growth, this brisk and compelling volume by one of the world's foremost business strategists couldn't have come at a better time."

— Muhtar Kent, Chairman and CEO, The Coca-Cola Company

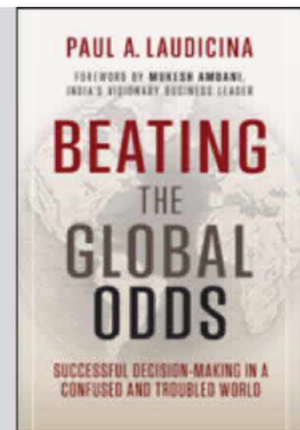
"... a tour de force. Great leaders, and those who aspire to leadership, should focus on and absorb the important lessons of *Beating the Global Odds*."

— Klaus Schwab, Executive Chairman and Founder,
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"By drawing on a huge diversity of sources, by encouraging us all to become 'discerning omnivores,' and by applying the sum of his own peerless experience, Paul Laudicina helps us understand not just what needs to be done but also how to do it."

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an indispensable book—crisp, original, easy to read, practical and inspirational all at the same time.”

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“*Beating the Global Odds* shows us how to turn the desire to win into action—through concrete, pragmatic, realistic advice.”

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Laudicina, Paul

13 Sep 2012 23:08:44

To: kchung@ovp.eop.gov

Cc: Alan L. Hoffman (Alan_L._Hoffman@ovp.eop.gov)

Bcc:

Invitation to the Vice President

THIS RECORD IS A WITHDRAWAL SHEET

Date created: Wed Sep 25 08:13:36 EDT 2024

Releasability: Withheld In Part

Reasons for Withholding:

P4,b(4)

Notes:

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